

## MEGAN K. MAAS

Michigan State University  
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### EDUCATION

**Ph.D.** (2016), Pennsylvania State University  
Human Development and Family Studies  
*Areas of Concentration:* Prevention Science and Individual Development  
*Dissertation title:* A person-centered approach to online sexual experiences and offline sexual and substance use behaviors among female adolescents

**M.S.** (2013), Pennsylvania State University, Human Development and Family Studies  
*Thesis title:* Sexual esteem in emerging adulthood: Associations with sexual behavior, contraception use, and romantic relationships.

**B.A.** (2011), California State University, Sacramento  
*Magna Cum Laude*  
*Major:* Psychology  
*Honors thesis title:* The influence of internet pornography on college students: An empirical analysis of affect, sexual behavior and attitudes.

### CURRENT APPOINTMENTS

**Assistant Professor (tenure-track)**  
*Fall, 2016*  
Department of Human Development & Family Studies  
College of Social Science  
Michigan State University: East Lansing, MI

**Core Faculty**  
*Fall, 2016*  
Research Consortium on Gender Based Violence  
Michigan State University: East Lansing, MI

### PRIOR APPOINTMENTS

**Pre-Doctoral Fellow**  
*2015-2016*  
National Institute on Drug Abuse (NIDA)  
National Institutes of Health (NIH)  
Pennsylvania State University: State College, PA

## **Prevention & Methodology Trainee**

2013-2015

National Institute on Drug Abuse (NIDA)  
National Institutes of Health (NIH)  
Pennsylvania State University: State College, PA

## **RESEARCH SUPPORT**

Ruth L. Kirschstein National Research Service Award (F31 DA039603)  
*HIV and substance use prevention among maltreated and non-maltreated female adolescents*  
Funded 2015-2017, Impact score of 18, 4<sup>th</sup> percentile, *National Institute on Drug Abuse*

Prevention & Methodology Training Grant (PAMT)  
*Prevention Research Center & Methodology Center, National Institute on Drug Abuse*  
(T32 DA017629), 2013-2015

## **HONORS & AWARDS**

Ruth W. Ayres-Givens Scholarship, 2015  
National Data Archive on Child Abuse & Neglect, Summer Research Institute at Cornell, 2014  
Prevention Research Center Fellowship, Pennsylvania State University, 2012-2013  
Dean's List 2011, 2010, 2009, 2008  
Ronald E. McNair Post-Baccalaureate Achievement Program, 2010  
SAEOPP/SSS Excellence in Undergraduate Research Award, 2010  
Cal Grant A competitive award 2010, 2009, 2008

## **PUBLICATIONS**

*Published/In Press*

Leavitt, C., **Maas, M. K.**, McDaniel, B., & Feinberg, M. (2016). A dyadic approach to parenting stress and sexual satisfaction among first-time parents. *Sex Roles*.

**Maas, M. K.**, McDaniel, B., Feinberg, M., & Jones, D (2015). Division of labor and multiple domains of sexual satisfaction among first-time parents. *Journal of Family Issues*. Advanced online publication.

**Maas, M. K.**, Shearer, C. L., Gillen, M. M., & Lefkowitz, E. S. (2015). Sex Rules: How emerging adults perceive gender's impact on sexuality. *Sexuality & Culture*, 19, 617-636  
NIHMSID679436

Vasilenko, S. A., **Maas, M. K.**, & Lefkowitz, E.S. (2015). "It felt good but weird at the same time": Emerging adults' first experiences of six different sexual behaviors. *Journal of Adolescent Research*, 30, 586-606. NIHMSID: NIHMS659147

**Maas, M. K.** & Lefkowitz, E.S. (2015). Sexual esteem in emerging adulthood: Associations with sexual behavior, contraception use, and romantic relationships. *Journal of Sex Research, 52*, 795-806. PubMed PMID: 25210789; PubMed Central PMCID: PMC4362922

**Maas, M. K.** (2010). The influence of internet pornography on college students: An empirical analysis of affect, sexual behavior, and attitudes. *McNair Scholars Journal, 11*, 137-150.

*Under Review*

**Maas, M. K.** & Dewey, S. (submitted). *Female college student's internet pornography use, sexual victimization, and endorsement of the rape myth*. *Psychology of Women Quarterly*.

**Maas, M. K.**, Willoughby, B.W., & Vasilenko, S. A. (submitted). *A dyadic approach to couple's pornography use and relationship outcomes: The roles of anxious attachment and permissive attitudes*. *Journal of Sex Research*.

*In preparation*

**Maas, M. K.** & Noll, J. G. (in preparation). Online sexual media use longitudinally associated with risky online and offline sexual behavior among female adolescents.

**Maas, M. K.** & Noll, J. G. (in preparation). A person-specific approach to female adolescent online and offline sexual behavior.

**Maas, M. K.** & Noll, J. G. (in preparation). A person-specific approach to female adolescent online sexual behavior and offline sexual health and victimization.

## CONFERENCE PRESENTATIONS

**Maas, M. K.** & Noll, J. G. (2015, March). *Earlier sexually explicit internet media use and later online and offline sexual behavior among female adolescents*. Paper presented at the Biennial Meeting of the Society for Research in Child Development, Philadelphia, PA.

**Maas, M. K.** (2014, December). *Pornography use and adolescent sexual development*. Oral presentation at the National Sex Ed Conference, East Rutherford, NJ.

**Maas, M. K.**, Willoughby, B.W., & Vasilenko, S. A. (2014, November). *A dyadic approach to couple's pornography use and relationship outcomes*. Paper presented at the Annual Meeting for the Scientific Study of Sexuality, Omaha, NE.

**Maas, M. K.** (2014, November). Community-based dissemination of sex research in Vrangalova, Z. (chair) *Keeping the Science in Sex* Symposium at the Annual Meeting for the Society for the Scientific Study of Sexuality, Omaha, NE.

**Maas, M. K.**, McDaniel, B., & Feinberg, M. (2013, July). *Making it all work: Sexual satisfaction & division of household labor after the transition to parenthood*. Oral presentation at the 1<sup>st</sup> Latin-American Meeting on Family and Interpersonal Relationship Research, Vitória, Brazil.

**Maas, M. K.** (2011, April) *Pornography: The brain & behavior*. Oral presentation at the Area 2/Area 3 BACCHUS Spring Conference, UN Las Vegas. Las Vegas, NV.

**Maas, M. K.** (2010, May) *The influence of internet pornography on college students*. Oral Presentation at the 24th Annual Research Competition, CSU Sacramento. Sacramento, CA.

**Maas, M. K.** (2010, May) *The influence of internet pornography on college students*. Oral Presentation at the 24th Annual California State University Student Research Competition, San Jose, CA.

**Maas, M. K.** (2010, June) *The influence of internet pornography on college students*. Oral presentation at the 18th Annual Penn State Summer Research Conference. State College, PA.

**Maas, M. K.** (2010, July) *The influence of internet pornography on college students*. Oral presentation at the 18th Annual California Scholars Symposium, UC Berkeley. Berkeley, CA.

## POSTER PRESENTATIONS

**Maas, M. K.** & Noll, J. G. (2016, March). *A person-specific approach to female adolescent online and offline sexual behavior: The role of Childhood Maltreatment*. Poster presented at the 16<sup>th</sup> Society for the Research on Adolescence Biennial Meeting, Baltimore, MD.

**Maas, M. K.** & Noll, J. G. (2015, November). *A person-specific approach to female adolescent online and offline sexual behavior*. Poster presented at the annual meeting for the Society for the Scientific Study of Sexuality, Albuquerque, NM.

Leavitt, C., **Maas, M. K.**, McDaniel, B., & Feinberg, M. (2015, November). *A dyadic approach to parenting stress and sexual satisfaction among first-time parents*. Poster presented at the biennial meeting for the National Council on Family Relationships, Vancouver, BC.

**Maas, M. K.** & Noll, J. G. (2014, May). *Online sexual media use longitudinally associated with risky online and offline sexual behavior in female adolescents*. Poster presented at the 22nd Annual Meeting for the Society for Prevention Research, Washington, D.C.

**Maas, M. K.** & Lefkowitz, E. S. (2014, March) *Sexual esteem in emerging adulthood: Associations with sexual behavior, contraception use, and romantic relationships*. Poster presented at the 15th Society for Research on Adolescence Biennial Meeting, Austin, TX.

**Maas, M.**, Katz, D., & Vasilenko, S. (2013, May). *Gender differences in idealized and actual romantic relationships events in adolescents: Implications for preventative safe-sex interventions*. Poster presented at the Society for Prevention Research Annual Meeting, San Francisco, CA.

**Maas, M.**, Katz, D., & Vasilenko, S. (2013, March) *A comparison of gender differences in idealized and actual romantic relationship events in adolescents*. Poster presented at the Society for Research in Child Development Biennial Meeting, Seattle, WA.

**Maas, M. K.** & Lefkowitz, E.S. (2012, October) *Female adolescents: The association between their internet pornography use and sexual behavior*. Poster presented at the Annual Research Forum for Health & Human Development, University Park, PA.

**Maas, M. K.** & Lefkowitz, E.S. (2012, March) *Female adolescents: The association between their internet pornography use and sexual behavior*. Poster presented at the 14th Society for Research on Adolescence Biennial Meeting, Vancouver, BC.

**Maas, M. K.** (2010, July) *The influence of internet pornography on college students*. Poster presented at the 16th Annual SAEOPP/SSS National Research Conference, Atlanta, GA, won 1st Place for excellence in undergraduate research.

**Maas, M. K.** (2010, March) *The influence of internet pornography on college students*. Poster Presentation at the 2nd Annual Psychology Department Research Conference, CSU Sacramento. Sacramento, CA.

## **RESEARCH EXPERIENCE**

Research Assistant, *Techno Teens*, Cincinnati Children's Hospital, 2014-Present, P.I.: Jennie Noll

Research Assistant, *Family Foundations*, Prevention Research Center, Pennsylvania State University, 2012-2013. P.I.: Mark Feinberg

Research Assistant, *Peer Ecologies Project*, Prevention Research Center, Pennsylvania State University, Summer 2012. P.I.: Scott Gest

Research Assistant, *Developmental Aspects of Sexual Health*, Pennsylvania State University, 2011-2014. P.I.: Eva S. Lefkowitz

## **TEACHING EXPERIENCE**

### *Instructor Positions*

Adolescent Development, HDFS 239 (Summer 2015)  
The Pennsylvania State University, Supervisor: David Eggebeen

Lab Instructor (Spring 2011) Fundamentals of Psychological Research I-Lab, PSYC 101  
California State University, Sacramento, Supervisor: Lisa M. Bohon

### *Teaching Assistant Positions*

Teaching Assistant (Fall 2014) Adolescent Development, HDFS 239  
The Pennsylvania State University, Instructor: Molly Counterline

Teaching Assistant (Summer 2012, Summer 2013) Internship Experience, HDFS 495  
The Pennsylvania State University, Instructor: Dawn Taylor

Teaching Assistant (Spring 2012) Family Relationships, HDFS 418  
The Pennsylvania State University, Instructor: Greg Fosco

Teaching Assistant (Fall 2011) Introduction to Field Experience, HDFS 490  
The Pennsylvania State University, Instructor: Dawn Taylor

Teaching Assistant (Spring 2011) Psychology of Women, PSYC 157  
California State University, Sacramento Instructor: Lisa Harrison

Teaching Assistant (Fall 2010) Controversial Issues in Psychology, PSYC 107  
California State University, Sacramento Instructor: John Tamblyn

## **WORKSHOP & LECTURE SERIES**

### Pornography: The Brain & Behavior

October 10, 2014: Workshop facilitated for the PSAP Regional Meeting Pittsburgh, PA.  
October 8, 2014: Guest Lecturer for Adolescent Development at Penn State, PA.  
June 4, 2014: Workshop Facilitator at West Branch High School, Morrisdale, PA.  
April 10, 2014: Workshop facilitated for the Pennsylvania Student Assistance Professionals.  
February 7, 2014: Guest Lecturer for Developmental Problems at Penn State, PA.  
April 29, 2013: Invited by Director of Youth Services Bureau, Centre County, PA.  
February 2, 2013: 27th annual Focus on Strong Families Conference, State College, PA.  
November 10, 2011: Invited by Dir. of Student Activities at Colorado Mountain College, CO.  
November 10, 2011: Guest Lecturer for Biology at Colorado Mountain College, CO.  
August 17, 2011: Invited by Director of Student Activities at Arizona State University, AZ.  
May 2, 2011: Guest Lecturer for Human Sexuality at American River College, CA.  
April 7, 2011: Invited Speaker for BACCHUS Spring Conference, UN Las Vegas, NV.  
April 29, 2011: Invited by Psychology Society at CSU Sacramento, CA.  
March 5, 2011: Invited by Director of Student Activities at University of California, Davis, CA.  
February 16, 2011: Invited by Director of McNair Scholars Program at CSU Sacramento, CA.  
June 25, 2010: Invited by Director of Student Activities at Emory University, Atlanta, GA.  
May 5, 2010: Guest lecturer for Human Sexuality at American River College, CA.  
March 18, 2010: Invited by Alcohol, Tobacco & Other Drug Program at CSU Sacramento, CA.  
October 5, 2009: Guest Lecturer for Gender Differences in the Brain at CSU Sacramento, CA.

### Adolescents, Sex and Porn: Everything You Wish You Didn't Need to Know

March 24, 2015: Workshop Facilitator for PASAP, Huntingdon, PA.  
December 12, 2014: Workshop Facilitator for PASAP, DuBois, PA.  
November 20, 2014: Workshop Facilitator for PASAP, State College, PA.  
November 19, 2014: Workshop Facilitator for PASAP, Osterburg, PA.

October 14, 2014: Workshop Facilitator at Unit 11, McVeytown, PA.  
October 7, 2014: Guest Lecturer for Adolescent Development at Penn State, PA.  
July 29, 2014: Guest Lecturer for Adolescent Development at Penn State, PA.  
June 4, 2014: Workshop Facilitator at West Branch High School, Morrisdale, PA.  
May 20, 2014: Invited Speaker for the Straight Talk Parenting Series, Centre County, PA.  
April 29, 2014: Workshop Facilitator for State College Friends School, State College, PA.  
April 10, 2014: Workshop Facilitator for State College Area School District, State College, PA.  
February 24, 2014: Invited Speaker for the annual PASAP Conference, State College, PA.  
January 20, 2014: Invited Speaker for the Straight Talk Parenting Series, Centre County, PA.  
April 29, 2013: Workshop Facilitator for Youth Services Bureau, Centre County, PA.  
April 11, 2013: Guest Lecturer for Adolescent Development at Penn State, PA.  
February 23, 2013: Invited Speaker for Focus on Strong Families Conference, State College, PA.  
October 18, 2011: Guest Lecturer for Admin of Human Services Programs at Penn State, PA.  
March 25, 2011: Invited by Director of Health Services at CSU Sacramento, CA.  
February 10, 2011: Workshop Facilitator for Psychological Services at Sac State, CA.

#### Portrayal of Sex & Love in Mass Media

April 25, 2014: Guest lecturer for Family Relationships at Penn State, PA.  
April 4, 2014: Guest lecturer for Family Relationships at Penn State, PA.  
November 8, 2012: Guest lecturer for Family Relationships at Penn State, PA.  
April 12, 2012: Guest lecturer for Family Relationships at Penn State, PA.  
May 10, 2011: Invited by Dir. of Counseling & Psychological Services at CSU Sacramento, CA.  
May 13, 2010: Guest lecturer for Controversial Issues in Psychology at CSU Sacramento, CA.  
April 3, 2011: Invited by Active Minds at CSU Sacramento, CA.

#### Sexual Socialization: Making Sense of What We See and Do

November 18, 2014: Guest lecturer for Introduction to HDFS at Penn State, PA.  
April 10, 2014: Workshop facilitated for the Pennsylvania Student Assistance Professionals.  
March 26, 2014: Guest lecturer for Introduction to HDFS at Penn State, PA.  
November 7, 2013: Guest lecturer for Emerging Adulthood at Penn State, PA.  
October 29, 2013: Guest lecturer for Introduction to HDFS at Penn State, PA.  
April 29, 2013: Invited by Director of Youth Services Bureau, Centre County, PA.  
March 19, 2013: Guest lecturer for Introduction to HDFS at Penn State, PA.  
May 12, 2011: Invited by Director of Student Activities at Idaho State University, Boise, ID.  
May 5, 2011: Invited by Health & Wellness Promotion, UC Berkeley, CA.  
April 27, 2011: Invited by Active Minds at CSU Sacramento, CA.  
December 8, 2010: Guest lecturer for Human Sexuality at American River College, CA.  
December 6, 2010: Guest lecturer for Sexual Assault Prevention at CSU Sacramento, CA.  
November 10, 2010: Guest lecturer for Psychology of Gender at CSU Sacramento, CA.  
May 6, 2010: Invited by Nutrition and Wellness at CSU Sacramento, CA.  
May 4, 2010: Invited by the Women's Resource Center at CSU Sacramento, CA.  
December 4, 2009: Invited by The Women's Resource Center at CSU Sacramento, CA.

Sexualized Violence Perpetration in a Sexualized Culture

April 17, 2014: Invited by the Penn State Commission for Women at Penn State, PA.  
April 10, 2014: Workshop facilitated for the Pennsylvania Student Assistance Professionals.  
April 29, 2013: Workshop Facilitator for Services Bureau, Centre County, PA.  
May 21, 2011: Workshop Facilitator for Sexual Assault Prevention at CSU Sacramento, CA.  
April 10, 2011: Workshop Facilitator for Psychological Services at CSU Sacramento, CA.  
May 13, 2010: Guest lecturer for Controversial Issues in Psychology at CSU Sacramento, CA.  
February 12, 2010: Invited by The Women's Resource Center at CSU Sacramento, CA.

**AFFILIATIONS, CERTIFICATIONS & SERVICE**

*Professional Affiliations*

Society for Prevention Research  
Society for Research on Adolescence  
Society for the Scientific Study of Sexuality

*Grant Reviewer*

Office of Family Assistance, Healthy Marriage & Relationship Education, 2015

*Journal Ad Hoc Reviewer*

Journal of Research on Adolescence, 2015  
Family Relations, 2015

*Abstract Reviewer*

Society for the Scientific Study of Sexuality, 2016

*Professional Certifications*

Mental Health First Aid, The National Council for Behavioral Health, 2011  
Sexuality Educator, Planned Parenthood, 2008  
Peer Health Educator, The BACCHUS Network, 2007

*Service*

Graduate Student Rep for Prevention Research Center Director Search Committee, 2014  
Student Advisor for HDFS Graduate Program, 2014-2015  
PSU Personal Safety & Sexual Assault Awareness Committee. 2013-2015  
PSU Commission for Women, 2013-2015  
Healthy People Penn State Representative, Fall 2013, 2014  
Graduate Student Representative at HDFS Faculty Meetings, 2013-2014  
Graduate Student Representative for Child Maltreatment Search Committee, 2013-2014  
Women's Resource Center, California State University, Sacramento, 2008-2011



## **PREVENTION, ADVOCACY, & HEALTH EDUCATION EXPERIENCE**

Curriculum Consultant

Internet Keep Safe, December 2015-Present

*Area:* Internet Safety Education

*Duties:* Consult on healthy media choices curriculum and training materials; participate in educational videos.

Community Sexual Health Educator

State College, PA August 2011-Present

*Area:* Sexuality Education

*Duties:* Facilitate trainings for parents, teachers, and social workers on adolescent sexuality and technology, prevention of sexual abuse, and promotion of healthy romantic relationships.

Intimate Partner Violence Advocate

My Sister's House, Sacramento, CA August 2010-August 2011

*Area:* Women's Advocacy

*Duties:* 60 day training on physical and sexual violence perpetration and victimization, screening incoming survivors, connecting survivors with needed services, providing community education on institutionalized violence against women.

Health Educator

The Well, Sacramento, CA August 2009-August 2011

California State University, Sacramento

*Area:* Mental Health Education

*Duties:* Health and wellness promotion such as creating and presenting educational presentations on mental health topics such as: anxiety, depression, homesickness, suicide prevention, healthy relationships and alcohol and drug addiction.

Alcohol, Tobacco, Other Drug & Sexual Assault Prevention Program, July 2008-June 2010

California State University, Sacramento

*Area:* Health Education

*Duties:* Educational presentations on topics such as alcohol and drug abuse, and sexual assault and intimate partner violence prevention weekly; Implement the Choices Alcohol Education Program, motivational interviewing with students who have been in violation of the Sac State alcohol policy and for students seeking assistance with smoking cessation.

## **OTHER PROFESSIONAL ACTIVITY**

*Mass Media Interviews*

**2016:** "The Think Tank"-Radio Interview with Garland Robinette, *WWL*

**2015:** "Conversations"-Television Interview with Patty Satalia, *WPSU, PBS/NPR*

**2014:** “Sex and the Internet”-Expert contributor for *Candid Conversations*, Jana Marie Foundation, *WPSU*

**2014:** “10 Apps Every Parent Should Know”-Television Interview with Lauren Sweeny, *WKMG*

*Mass Media Publications*

**2015:** “Why We Still Don’t Want to Believe Bill Cosby Might Actually Be a Rapist”-*The Huffington Post*; retrieved from: [http://www.huffingtonpost.com/megan-maas/why-we-dont-want-to-belie\\_b\\_7764138.html](http://www.huffingtonpost.com/megan-maas/why-we-dont-want-to-belie_b_7764138.html)

**2015:** “Prepping Your Kids for the Dark Side of College: Sexual Assault and Greek Life”-*Bon Bon Break*; retrieved from: [http://www.bonbonbreak.com/sexual-assault-on-college-campuses/?utm\\_content=buffer4ec1d&utm\\_medium=social&utm\\_source=twitter.com&utm\\_campaign=buffer](http://www.bonbonbreak.com/sexual-assault-on-college-campuses/?utm_content=buffer4ec1d&utm_medium=social&utm_source=twitter.com&utm_campaign=buffer)

**2015:** “10 Steps to Set Your Kids Up with a Healthy Online/Offline Balance”-*Empowering Parents*; retrieved from: <http://www.empoweringparents.com/kids-and-technology.php>

**2015:** “8 Steps to Keep Kids Safe Online”-*The Huffington Post*; retrieved from: [http://www.huffingtonpost.com/megan-maas/8-steps-to-keep-your-kids\\_b\\_6887558.html](http://www.huffingtonpost.com/megan-maas/8-steps-to-keep-your-kids_b_6887558.html)

**2015:** “Love Hurts: What we learn from ‘Beauty and the Beast’, ‘Twilight’, and ‘Fifty Shades of Grey’”-*The Huffington Post*; retrieved from: [http://www.huffingtonpost.com/megan-maas/love-hurts-what-we-learn-from-beauty-and-the-beast-twilight-and-fifty-shades-of-gre\\_b\\_6672742.html](http://www.huffingtonpost.com/megan-maas/love-hurts-what-we-learn-from-beauty-and-the-beast-twilight-and-fifty-shades-of-gre_b_6672742.html)

**2015:** “Not Down There!”: A Parent’s Guide to Toddler Body Exploration-*BonBon Break Magazine*; retrieved from: <http://www.bonbonbreak.com/body-exploration-in-young-children/>

**2014:** “10 Dangerous Apps Every Parent Should Know”-*For Every Mom*; retrieved from: <http://www.foreverymom.com/parents-kids-10-dangerous-apps-time-hit-delete/>

**2014:** “7 Steps to Take to Establish Yourself as an Approachable Parent”-*Educate and Empower Kids*; retrieved from: <http://educateempowerkids.org/7-steps-take-establish-approachable-parent/>

**2014:** “A Quick Guide to Talking about Sex with your Child”-*Mamapedia*; retrieved from: <http://www.mamapedia.com/voices/a-quick-guide-to-talking-about-sex-with-your-child>

**2013:** “10 Things You Never Thought You Could Learn from Kim Hall’s Letter to Teenage Girls”-*Feministing*; retrieved from: <http://feministing.com/2013/09/11/10-things-you-never-thought-you-could-learn-from-kim-halls-letter-to-teenage-girls/>

**2012:** “Embracing our Sexuality: Is Porn the Answer?”-*Feministing*; retrieved from: <http://feministing.com/2012/08/22/embracing-our-sexuality-is-porn-the-answer-2/>